

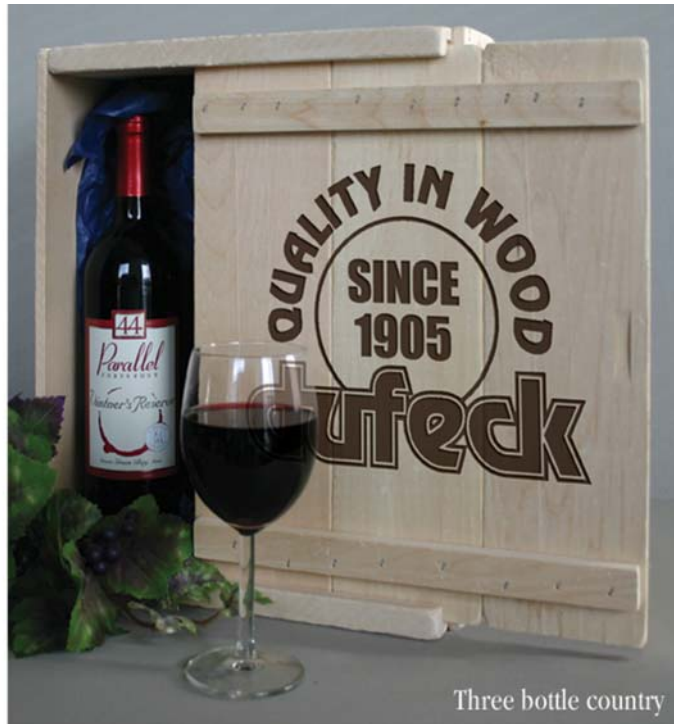
Winter 2010

# Dufek Update

**Dufek Wood Products QUALITY IN WOOD Since 1905**



Single bottle acrylic



Three bottle country



Two bottle contemporary

## Dufek Introduces New Packaging at Fancy Food Show

This was a big year for Dufek Wood Products, with changes and challenges that have kept us moving forward. We are excited to be attending our first Fancy Food Show in San Francisco, with hopes to build on our success from our participation at many other NASFT Shows over the years.

We are proud to display our presentation boxes that add real value to your food prod-

ucts. Whether you need fifty or 5,000 or more, we can provide distinctive wood packaging that meets your needs. With over 100 years of box-making experience, we can help you create a shelf stopper or presentation box that displays your product at its best. As a domestic manufacturer, we're there for you, offering custom orders, small quantities, rapid turnaround and private labeling.

### Introducing Boxes for Every Taste

This year we purchased the customer base of CRATE

IDEAS, a company in Cave Junction, Oregon. With this purchase we have expanded our line to include a contemporary style box which was there signature design. We have focused on expanding our stock sizes of wine boxes to include this design.

For many years, our traditional line of vintage country wine boxes has been one of our most popular sellers. Our traditional wood box has a unique tumbled all-natural look. Designed of sturdy wood with a sliding cover, Dufek wine boxes are not only attractive but



Our presentation boxes come in 2 distinctive styles and in 3 sizes: one, two or three bottle. The two bottle size is pictured above, country and contemporary detailing to the left

- 04030 – Country Single
- 0403L – Contemporary Single
- 0403A – Contemporary Single (Acrylic Cover)

- 04040 – Country Double
- 0404L – Contemporary Double
- 0404A – Contemporary Double (Acrylic Cover)

- 04080 – Country Triple
- 0408L – Contemporary Triple
- 0408A – Contemporary Triple (Acrylic Cover)



they also protect the glass bottles from breakage.

Now, in addition we offer a contemporary style with a wood or an acrylic cover. An acrylic cover gives a full view of the bottle while still providing protection. The contemporary box is hand sanded to a smooth sleek finish. All boxes can be personalized with silk screening, laser engraving, or with our newest technique, wood burning.

Wood burning is a unique new service that we have recently added to our private labeling line-up. With the purchase of an industrial press and heating element, we are now able to

provide this additional service. Once you provide the artwork of your logo or other design we have a brass plate made. We then place the plate in the press and we are ready to go. Wood burning is a very cost-effective method for large or repeat orders.

Laser engraving, silk screening or wood burning all offer unique advantages and all three options produce an attractive image. For details see our price sheet or web site at [www.dufeckwood.com](http://www.dufeckwood.com).

Let your imagination run wild. Our boxes, for every taste, will hold a myriad of food products beyond wine; anything from

olive oils to dipping sauces to jams and jellies.

## We're Green, Naturally

Dufeck Wood Products is a 4th generation company that started making wooden cheese boxes in 1905 for the hundreds of small cheese plants dotting the Wisconsin countryside. Today, we still produce Wisconsin's original cheese box. Our

family-owned business employs 60 people in a 40,000 square-foot manufacturing facility in Denmark, Wisconsin. But although we've grown a lot, much of what we do remains the same. We carry on the tradition of producing quality wood products at a reasonable price.

At Dufeck Wood Products, we like to say that our products are completely natural and organic. Wood is lasting, sturdy, environmentally friendly and reusable.

Our green industry starts with the log and the board. We use locally grown basswood and aspen. We peel the logs and do our own veneer lathing. Our cheese boxes are all natural, made without glue or adhesives, and meet the specifications of the State Department of Agriculture. Once manufacturing is complete, our sustainable

process uses all leftover wood. We heat our plant with wood scraps, and we recycle all sawdust, selling it to area farmers and landscape nurseries.

We can help you enhance the sales appeal of your product with our unique wood packaging. Besides product packaging, Dufeck wood boxes, baskets, trays, crates and custom containers are used for displays, crafts, and other specialty areas.

We invite you to shop here in our booth #237 at the Fancy Food Show, or when you return home, visit us online at [www.dufeckwood.com](http://www.dufeckwood.com). We offer a wide variety of in-stock shapes and sizes, and we specialize in custom designs. We appreciate your business and look forward to serving you for many years to come. Call us soon and ask about a unique

packaging solution for your product.

## New Flat Rate Packaging Saves Customers Some Green

Were you as intrigued as we were by the holiday advertising for the Flat Rate Shipping Boxes offered through the United States Postal Service? We realized this was a great opportunity for our customers to save some money. We designed a line of new flat rate wood gift boxes to match the size of the flat rate shipping boxes offered by the Post Office. This way, customers who wanted to ship gift food packages would know the exact cost up front for shipping a package anywhere in the United States. Call us today for more information on this new service.



Shown in picture:

Back right  
FLAT RATE  
VERSA BOX  
#04050-1

Bottom left  
FLAT RATE  
TRAY #05050

Bottom right  
FLAT RATE  
CRATE  
#07070



Lorraine were married for 65 years. They worked side by side for many years, making cheese boxes and pallets by day and doing the bookwork by night. Lorraine kept the “upstairs cheese boxes” organized, nailed soda cases and was the first to ship boxes by UPS after one of our boxes was featured in Better Homes and Gardens in December 1978.

Today, Dufek Wood Products is owned and operated by Paul Dufek, Al’s and Lorraine’s son, and his wife, Jeanette. Paul’s and Jeanette’s son, Andy, is a manager at the company. Paul Dufek’s grandfather originally started Dufek Manufacturing in 1905.

### We say goodbye...

In a family business, there are those who are the stalwarts, those whom we wish could be

with us forever. This past year saw the passing of Lorraine Dufek, wife of Al Dufek, the second generation of this four-generation business. Al and

Seated: Lorraine & Al Dufek  
Standing: Paul, Jeanette, Andy,  
Irma and baby Anthony Dufek



**Dufek Wood Products®**  
[www.dufekwood.com](http://www.dufekwood.com)  
(888) 603-WOOD



**Dufek Wood Products**

P.O. Box 428, Denmark, WI 54208 • (920) 863-2354